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Commercial Federal Investment Services, Inc.



# 2005 Women & Money Conference

*A Project of the Lincoln-Lancaster Women's Commission*



Lincoln  
Lancaster  
Women's  
Commission

*Women are marrying later in life, getting divorced more frequently and outliving their spouses by an average of 7 years. As a result, nearly 90% of all women will end up managing their finances at some point in their lives.*

*- Oppenheimer Funds*

**Saturday, September 24, 2005**

UNL Student Union  
City Campus  
12th & R Streets  
8:30 AM - 3:30 PM

**REGISTRATION DEADLINE: WEDNESDAY, SEPTEMBER 21, 2005**

### Conference Overview

8:30-9 am	Registration, Booth Visits & Breakfast
9-9:30 am	Welcome & Remarks
9:30-10:15 am	Session 1
10:25-11:10 am	Session 2
11:10-11:30 am	Booth Visits
11:30 am - 1 pm	Lunch/Guest Speaker/Door Prizes/Booth Visits
1:10-1:55 pm	Session 3
2:05-2:50 pm	Session 4
3:15 pm	Booths Close



Mayor Coleen J. Seng  
City of Lincoln

*"We are excited to be part of a grassroots program that offers women in Lincoln & Lancaster County the opportunity to increase their financial literacy and take action toward security."*

*— Mayor Seng*



# Women & Money Conference

Saturday, September 24, 2005

## Schedule of Events

8:30-9 am

**Registration, Booth Visits & Breakfast**

9-9:30 am

**Welcome & Remarks**  
- Mayor Coleen J. Seng

9:30-10:15 am

**Session I**  
**Investing Your Hard-Earned Money**  
- Pat Bennett/Merrill Lynch  
**Long Term Insurance = Long Term Peace of Mind**  
- Nicole Simon/State Farm  
**How to Make Money on Your Tax Return**  
- Miriam Bede/IRS  
**Developing a Sensible Response to the Social Security Challenge**  
- Mark Intermill/AARP

10:25-11:10 am

**Session 2**  
**Planning for the Here & Hereafter**  
- Vicki Huff/Union Bank & Trust Co.  
**Personal Finance & Savvy Banking**  
- Stacy Brass/Union Bank & Trust Co.  
**Money Basics: Tools & Habits for Financial Success**  
- Dorothy Witherspoon/Women's Bureau, U.S. Department of Labor

11:10-11:30 am

**Booth Visits**

11:30 am – 1 pm

**Lunch/Guest Speaker/Door Prizes/Booth Visits**  
- Guest Speaker – Jeannine Falter, PhD  
“Money & The Meaning of Life”

1:10-1:55 pm

**Session 3**  
**Home Sweet Home: How to Buy a House**  
- Sheree Brooks/Nebraska Mortgage Company  
**Hogar Dulce Hogar: Como Hacer Realidad Su Sueño de Comprar Una Casa**  
- Olga Kanne/Urban Development, City of Lincoln  
**How Do I Save for the Future?**  
- Ryan Scholz/Commercial Federal  
**3Bs – The Basics, Banking & Balancing**  
- Annthie Kramer and Elizabeth Olsen–Jones/US Bank

2:05-2:50 pm

**Session 4**  
**Help! How Do I Find It? Resources on the Internet**  
- Connie Schmidt/National Student Loan Program  
**The Perils of Plastic – Credit Cards and You**  
- TBA  
**Insurance 101**  
- Linda Robinson Rutz/Union Agency, Inc.  
**Benefits of Mutual Fund Investing**  
- Wanda Caffrey/United Professionals Agency, Inc.

3:15 pm

**Booths Close**

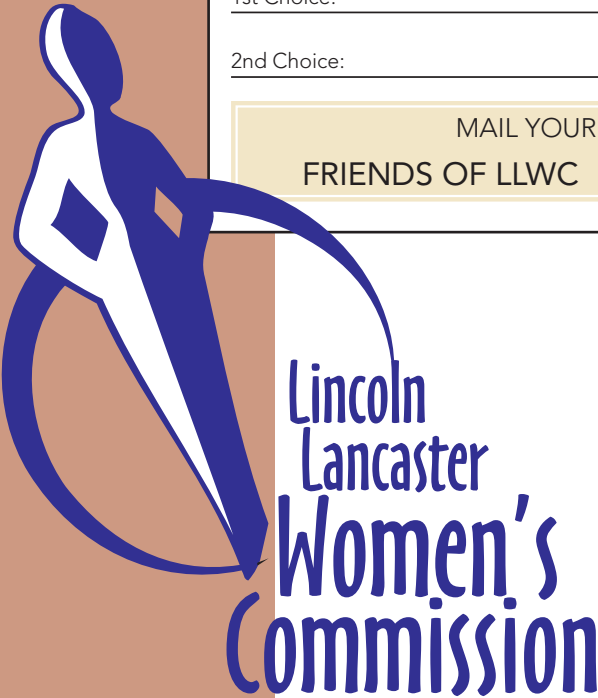
Simply review the sessions and let us know what interests you the most!

Mark your choices on the corresponding registration form and mail back to LLWC by **Wednesday, September 21, 2005!**

A limited number of scholarships are available on a first-come, first-serve basis. Please call (402) 441-7716 to request an application.

**REGISTRATION FEE: \$25.00**

NO REGISTRATIONS ACCEPTED PAST NOON ON WEDNESDAY SEPTEMBER 21, 2005.



Pre-registration is required. There will be NO on-site registration services.

### Conference Registration Form

COMPLETE THIS FORM IN ORDER TO RECEIVE A NAME BADGE, PROGRAM AND ADMISSION TO THE CONFERENCE. REGISTRATION FORM MUST BE ACCOMPANIED BY A CHECK OR MONEY ORDER FOR \$25, PAYABLE TO "FRIENDS OF LLWC." REGISTRATION FORMS CAN BE DELIVERED TO LLWC OFFICE OR MAILED TO: PO BOX 81454, LINCOLN NE 68501-1454. PLEASE USE ONE FORM PER PERSON.

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

After reviewing the individual topics, select your top two choices from each session listed at left and write the titles in the blanks provided below:

#### SESSION 1 - 9:30 to 10:15 AM

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

#### SESSION 2 - 10:25 to 11:10 AM

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

#### SESSION 3 - 1:10 to 1:55 PM

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

#### SESSION 4 - 2:05 to 2:50 PM

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

MAIL YOUR REGISTRATION FORM & PAYMENT TO:  
FRIENDS OF LLWC PO BOX 81454 LINCOLN NE 68501-1454